

# SASKATCHEWAN EQUIPMENT EXPO 2010

## EXHIBIT RATES AND OPTIONS

**Standard Booth:** \$775.00

10' x 10' (includes pipe and drape)

**Deluxe Booth:** \$975.00\*

Each 10' x 10' deluxe booth includes: carpet, skirted table, 2-chairs & 1-electrical outlet and 1-\$25 facility meal voucher.

\*Order by December 31, 2009

## BULK

(400 square feet and larger) Does NOT include pipe and drape

20' x 20' ..... \$2,000.00      25' x 20' ..... \$2,450.00

30' x 20' ..... \$2,900.00      30' x 25' ..... \$3,525.00

30' x 30' ..... \$4,100.00      40' x 30' ..... \$5,250.00

40' x 40' ..... \$6,000.00

## ALL BOOTHS INCLUDE

Company listing in show guide\*\*, link to your website from our event website, unlimited visitor passes and the opportunity to conduct seminars (due to space limitations not all exhibitors will be accommodated).

*Above rates include materials handling (unloading and loading of exhibits)*

## HOW TO BOOK A BOOTH

Simply fill in the enclosed Exhibit Space Contract and fax or mail back to us. We'll take care of the rest. Book now – this show will sell out!

### \*\*Show Guide Advertising

*Advertising in our show guide will provide excellent exposure for your company. Not only will your ad be seen by thousands at the show, it will be in both Contractors Magazine and Heavy Equipment Guide Magazine with a combined circulation of over 42K. Ask us about ad sizes and rates.*

**Further sponsorship information and details are available.**

## PRODUCED BY

**BIG FEATS**  
Management & Logistics

No. 124, 2323 Boundary Road  
Vancouver BC V5M 4V8  
**Toll free: 1-888-570-0499**  
Fax: 604-570-0409

**www.landscapingexpo.net**

**Annually, we produce three successful companion shows:  
Landscapers & Contractors Expos in  
Abbotsford, Edmonton and Calgary**

# FACT SHEET

**Featuring: Compact to Heavy Equipment & Hands-on Seminars**

## DATES

February 23-24, 2010

## NEW SHOW HOURS

Tuesday 10:00am - 6:00 pm

Wednesday 9:00am - 4:00pm

## VENUE

Prairieland Park, Hall D Saskatoon, SK

## NEW AND IMPROVED FOR 2010

A professionally planned & executed media blitz will pull contractors and specifiers from throughout your trading area.

- B-I-G Grand Prize
- Celebrity Guests
- **'NEW'** Industry Workshops & Expert Presentations
  - Commercial Vehicle Safety
  - Operator Efficiency
- Compact Equipment Preview

## ENDORSED BY



## MEDIA SPONSORS



Government Buyer magazine  
Oil & Gas magazine

## MOVE-IN

### Monday

9:00am - 8:00pm bulk booths (400 square feet plus) by schedule  
1:00pm - 8:00pm standard booths (up to 400 square feet)

## MOVE-OUT

### Wednesday

5:15pm - 10:00pm all booths

## WHO WILL BE THERE?

Registered/Badged qualified visitors including:

- heavy equipment buyers and operators
- site and landscape contractors
- utility and trenching contractors
- oil and gas exploration contractors
- road construction and maintenance contractors
- builders / developers
- municipal, provincial and federal public works
- commercial trades (electrical, plumbing, carpentry, pipefitting)
- mine / quarry operations / utilities / schools
- trucking and haulage
- equipment rental centres / equipment distributors

## WHO SHOULD EXHIBIT?

**Featured products are expected to include:**

- machinery and equipment distributors, including: trenchers, excavators, loaders, dozers, compactors and graders
- compact and mini: excavators, backhoes, loaders & skid steers
- attachments / construction & landscape supplies
- power products, tools & safety equipment
- work trucks: light duty / medium duty / dump bodies / trailers
- rental equipment

If you sell to specifiers, owners and operators of design, construction and maintenance companies -then you gotta' be there. You'll get real results and meet motivated prospects ready to purchase today.